Stanford Asia Technology Initiative  
Shanghai 2005

斯坦福亚洲科技创业  
上海 2005

“斯坦福亚洲科技创业”（Stanford Asia Technology Initiative，以下简称 ATI）是由斯坦福大学发起建立，由该校副校长办公室及工学院院长办公室提供专项资金，旨在加强斯坦福大学及亚洲国家学生之间科技信息、创业经验交流的重要组织。

我们欢迎上海交通大学、复旦大学的同学阅读以下简章并访问 ATI 2005 年度上海信息网页 http://ati.stanford.edu/2005/shanghai，于 2004 年 12 月 18 日截止日期前将申请材料 EMAIL 至 stanford.ati.shanghai05@gmail.com。申请人必须是两校的在校本科生或研究生，年级、院系不限。

Introduction to Stanford ATI

Stanford University is renowned for producing entrepreneurs whose work has generated significant socioeconomic benefits at the national and global scales. The entrepreneurial spirit that has led to the creation of new technologies and applications, however, is not limited to Silicon Valley. While Stanford was a pioneer in embracing this powerful force, many academic institutions across the world has begun similar initiatives to foster entrepreneurship among university students.

The Stanford Asia Technology Initiative (Stanford-ATI) plays a significant role in the Stanford community by serving students interested in technology and business developments in the Asia/Pacific region. At the same time, Stanford-ATI also serves technology companies in Asia by providing them access to Stanford students with global expertise in technology and management.

Stanford-ATI has taken a novel step in creating the link between Stanford students and Asian technology ventures. Each summer, Stanford-ATI sends several teams of Stanford students to explore entrepreneurship in several Asian countries that have demonstrated a high-level of entrepreneurial activities. Each team’s responsibilities consist of working on a business or technology project with a local company, organizing a summer conference with Stanford faculty and industry people, and synthesizing their experience in a thesis that can be shared with the Stanford community upon return. The conferences in the past has featured prominent speakers like Vice Provost Prof. John Bravman of Stanford University, CEO of Alibaba.com Jack Ma, COO of Sina.com Hurst
Lin, CEO of SOFTBANK China, co-founder of UTStarcom Chancey Shey, top officials in Shanghai government, deans from Fudan and SJTU, among many others.

This year, ATI will select and send 6 Stanford students to Shanghai to work with a like number of their counterparts from Fudan and JiaoTong, two top universities in Shanghai. These 12 students will form into smaller teams, with each team having students from both Stanford and the two Shanghai universities. Each team will participate in a real-world entrepreneurial summer internship involving working with a local company. The duration of the program is about 3 months.

**Participation 2005**

This year, you can participate in Stanford ATI Shanghai 2005 by playing one of the 3 roles described below. Note that at the current time we are only recruiting for the Co-directors (with 12/18 deadline). Once on board, the Co-directors will assume the leadership and recruit the associates and fellows. The application deadline for the Fellows is expected to be sometime in February.

**ATI Co-directors** will provide the organizational leadership in Shanghai. Together with their counterparts in Stanford, the Stanford site directors, the Shanghai Co-directors will be responsible for the operation of the ATI 2005 program in Shanghai. In particular, the local Co-directors will recruit local ATI Associates and Fellows, search for the internship host companies, identify suitable summer accommodation for the fellows, contact conference centers, establish relationship with local media, among other operational tasks. Between January and June of 2005, the expected time commitment of each co-director is an average of 10 hours per week, but during certain busy weeks, it could reach 20 hours or more. The co-directors cannot become fellows themselves and are not allowed to participate in the internship, however, they are still expected to devote significant amount of time towards the conference organization during the summer. This year, we expect to recruit 1~2 Co-director(s) from each university.

**ATI Associates** will assist the Co-directors in the operation of the ATI Shanghai site. Between January and September of 2005, the expected time commitment of each associate is an average of 20 hours per month.

**ATI Fellows** are those students who will actually participate in the ATI summer internship and organize the international conference in the summer. Between March and June of 2005, the expected time expenditure of each fellow is an average of 5 hours per week. During the summer of 2005, each fellow is expected to participate in the internship program on full-time basis, and will devote additional time to organize the conference. Furthermore, each fellow agrees that during the duration of his or her ATI internship in the summer, he or she will not engage in any other employment, internship or academic program, credited study or research, or any other activity that might be in time conflict with the ATI program. This year 6 fellows will be recruited in Shanghai.
IMPORTANT NOTICE: once a candidate is offered and accepts one of the positions mentioned above, we expect the student to uphold his or her commitment to ATI thru the end of summer. Should the person quit his or her position, or is not able to comply with the above mentioned time commitment, or is judged unfit to carry on his or her responsibilities described above, before the end of summer, he or she will be prohibited from using any Stanford ATI related reference in his or her resume, CV, or any other personal or professional documents. He or she can never again claim any affiliation to Stanford ATI, either as a Co-director, an Associate, or a Fellow. ATI reserves the right to publish the names of those who quit the program without reasonable justification and those who induced unfair impairment to the organization.

Application

Before applying, please visit us at http://ati.stanford.edu/2005/shanghai to learn more about the program and its history. At ATI, we value diversity, that’s why we strongly encourage students of all years and all majors to apply.

Please email your resume or CV (curriculum vitae), cover letter, and any other supporting material to stanford.ati.shanghai05@gmail.com before 11:59PM on Saturday 12/18/2004. Your CV & cover letter must be written in English. Supporting material is optional, you can send us any material that you feel is relevant, and it could be in either English or Chinese. Please provide your mobile phone number if available. If selected, you will be interviewed on December 20 or 21.

In your cover letter, please tell us about yourself and your past, your motivations to participate in Stanford ATI, and what attributes can you bring to ATI Shanghai team? Also tell us what you think will distinguish yourself from other applicants and anything else you deem relevant. We might find applicants who suit the Co-director position better than you do, please indicate in your application whether you will be interested in serving as an ATI Associate in that event.

Thank you & Good luck!